

enlightED 5TH EDITION

REINVENTING EDUCATION
IN A DIGITAL WORLD

Agenda enlightED2022

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16 noviembre	10:30 - 11:00	Institutional Opening	<p>Carmen Morenés, General Manager of Fundación Telefónica</p> <p>Liz Fleming Chief Ecosystem Officer at South Summit</p>	<p>Santiago Íñiguez President of IE University</p> <p>Xavier Bertolin, Corporate Director of Education and Marketing at Fundación 'la Caixa'</p>
	11:00 - 11:40	Keynote and Q&A. Reframing virtual learning	<p>Kenneth Cukier, Best selling author and authority on emerging technology and digital disruption</p> <p>CONVERSATION WITH Khlaq Sidhu, Dean of IE School of Science & Technology</p>	
	11:40 - 12:20	Fostering STEAM Vocations and Skills	<p>Michael Vollmann, Education Lead Europe Amazon in the Community</p> <p>Carmen Morenés, General Manager of Fundación Telefónica</p>	<p>Pat Yongpradit, Chief Academic Officer Code.org</p> <p>Dr. Moudhi AlJamea, STC Academician and Dean at STC Academy TBC</p> <p>MODERATED BY Javier Santaolalla Scientific communicator and creator of 'Amaluz'</p>
	12:20 - 12:45	Coffee Break		
	12:45 - 13:25	Entrepreneurship as an Education Platform	<p>Alejandro Artacho, Founder and CEO at SpotaHome</p> <p>Lupina Iurrriaga, CEO and Founder of Fintomio</p>	<p>Ignacio Moreno, Co Founder at Capchase</p> <p>Bernhard Niesner, CEO and Co-Founder at Buzau</p> <p>Íñigo Mendoza, CEO of Lifecole</p> <p>MODERATED BY Liz Fleming, Chief Ecosystem Officer at South Summit</p>
	13:25 - 14:05	Feeding minds through digital education	<p>Ousman Umar, Founder of NASCO Feeding Minds and CEO of NASCO Tech</p>	<p>CONVERSATION WITH Magdalena Brier, General Manager of ProFuturo</p>
	14:05 - 15:15	Break		
	15:15 - 16:15	Learning and Development, new boundaries for Corporate Education	<p>Teresa Martín Retortillo, Executive President of IE University Lifelong Learning</p> <p>Rory Simpson, Chief Executive Learning Officer at Telefonica Group and director of Universitas</p>	<p>Anant Agarwal, Chief platform officer of 2U, founder and CEO of edX</p> <p>MODERATED BY Seb Murray Journalist</p>
15:15 - 15:55	Toolkits for Trainers and Professors	<p>Sally Everett, Vice-Chancellor King's College</p> <p>Dov Greenbaum, Professor, Weichman University</p>	<p>Adrian Johnson, Professor, INESCOP</p> <p>MODERATED BY Martín Rodríguez Director, IE Publishing and Executive Education Online, IE University</p>	
15:15 - 16:15	Insights from Evidence Informed Teacher Training Programmes	<p>Mariana Morales, Head of Evaluar y Aprender, Senior Educational Consultant</p> <p>Miguel Costa, Director of Institutional Relations, Fundación Empresa Por Educar</p>	<p>Rocío García-Carrión, Ramón y Cajal and Iberduques Researcher at the University of Deusto</p> <p>MODERATED BY Rocío Moreno, Head of digital strategies at EduCaixa, Fundación 'la Caixa'</p>	
16-17 noviembre	15:30 - 13:30 16 NOV 17 NOV	Desafío 24h		
16 noviembre	16:15 - 17:00	Social entrepreneurship for inclusion	<p>Bisila Bokoko, Founder and CEO of BBES</p>	<p>CONVERSATION WITH Liz Fleming, Chief Ecosystem Officer at South Summit</p>
	15:55 - 16:35	From skills to capabilities: the path to boost our performance	<p>Gabriela Allmi, Director European Division Harvard Business Publishing</p> <p>Aiman Erbad, Associate Professor and ICT Division Head</p>	<p>Mariagrazia Squicciarini, Chief of Executive Office and Director at UNESCO</p> <p>Hamad Bin, Khaila University</p> <p>MODERATED BY Cristina Fernández, Director IE Liquid Learning Outreach and Communities, IE University</p>
	16:15 - 17:15	Mathematical adventure from the perspective of equity and inclusion	<p>Vicenç Font, Senior Lecturer in Mathematics Didactics at the University of Barcelona</p> <p>Viviane Hummes, Professor of mathematics didactics at the University of Barcelona</p>	<p>Armando Paulino Preciado, Associate Professor of the Warkund School of Education at the University of Calgary</p> <p>Carmen Salcedo, Director of research and educational projects at UpSocial</p>
	17:00 - 17:15	Break		

16 noviembre	17:15 - 18:00	An Ethical and Aesthetical View of Artificial Intelligence in Education	<p>Daniel López Castro, Researcher in the Applied Ethics Group at the Institute of Philosophy of the Spanish National Research Council (CSIC)</p> <p>Mónica Rikić Economic artist, 2021 National Prize in Culture of Cataluña</p>	<p>MODERATED BY Laura Malinverni, Lecturer in the Department of Visual Arts and Design of the Faculty of Fine Arts at the University of Barcelona</p>	
	17:15 - 18:00	Overcoming the gap for an inclusive education. Making an impact through best practices	<p>Elien Desmarais, Executive Vice-President, Education Harvard Business Publishing</p> <p>MODERATED BY María Eugenia Marín, Vice-Professor of Academic Research, IE University</p>	<p>Anne Michaut, Associate Dean for Education Track and Pedagogy, HEC France</p>	
	17:30 - 18:45	How to digitise our education systems? The great challenge of digital competence in teaching	<p>Sonia Casillas, University lecturer, specialist in educational innovation and digital skills</p> <p>Mila Tonarelli, Head of Innovation and Product at ProFuturo</p>	<p>Núria Sabaté, Headmistress of the Maria Fortuny School and President of the Espiral</p> <p>Aitor Mensuro, Public Sector Director at aulaPlaneta</p>	<p>Carlos Medina, Head of the International Projects Service at the INTEF</p> <p>MODERATED BY Alfredo Hernando, CEO of Escuela21</p>
	18:00 - 18:45	Project "Amautas", non-formal education in the digital age	<p>Javier Santaolalla, Scientific communicator and creator of "Amautas"</p>		
	18:00 - 18:45	The Future of Learning: From the PDF to the Metaverse	<p>Daniel Hernández VP Devices & Consumer IoT de Telefonía</p> <p>MODERATED BY Stela Campos, Columnist and editor at Valor Economico</p>	<p>José Esteves, Professor on Information System, Vice Dean at IE School of Science and Technology, co-director of the Metaverse Center at IE University</p>	
17 noviembre	10:30 - 11:10	Technology and mental health	<p>Alok Kanojia, Psychiatrist, President and Cofounder of Healthy Gamer</p> <p>CONVERSATION WITH María Zabala Journalist, writer and communication consultants specialising in technology and the digital society</p>		
	11:10 - 11:55	Reskilling: a new european way	<p>Marco Dondi, Future of work expert - Associate Partner at McKinsey</p> <p>María Lilistrom, HR Project lead at AstraZeneca</p>	<p>Joao G. Amaral Chief Development Officer at Sonae</p> <p>Luis Miguel Olivas, Director of Employability and Educational Innovation at Fundación Telefonía</p> <p>MODERATED BY Judith Ay, Policy Director at ERT</p>	
	11:55 - 12:40	Evidence Based Education: Key to Reducing Education Inequality	<p>Kim Bohling, Head of Evaluation at the Education Endowment Foundation</p> <p>Marta Ferrero, Vice Dean for Research and Transfer, Universidad Autónoma de Madrid</p>	<p>Prof. Nuno Crato, ISEG, President of Iniciativa Educação</p> <p>MODERATED BY María Espineta, Head of the Department of Education (EduCava) of Fundación "la Caixa"</p>	
	12:40 - 13:00	Coffee Break			
	13:00 - 13:30	Conversation	<p>Margrethe Vestager, Executive Vice-President of the European Commission in charge of Europe fit for the Digital Age, and Commissioner for Competition</p>	<p>CONVERSATION WITH Guillermo Pascual, Journalist</p>	
	13:30 - 14:10	Building emotional agility for an interconnected world	<p>Susan David, Psychologist, author of "Emotional Agility"</p>	<p>CONVERSATION WITH Mario Alonso Puig, President of IE Center for Health, Well-Being and Happiness</p>	
	14:10 - 14:25	Closing	<p>Jose María Álvarez-Pallete, Chairman & CEO of Telefonía S.A</p>	<p>Pilar Alegría, Minister of Education and Professional Training, Government of Spain</p>	
	17:00 - 20:00	Online Program			

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