

enlightED hybrid
edition_2021
REINVENTING EDUCATION
IN A DIGITAL WORLD

Agenda enlightED2021

CLOSING THE GAPS

The challenge of bridging
the education gap



Media Partner





**JOSÉ MARÍA
ÁLVAREZ-PALLETE**
Chairman & CEO,
Telefónica



CARMEN MORENÉS
Director General,
Fundación Telefónica



RAFAEL NADAL
Professional
Tennis Player



WENDY KOPP
CEO and Co-Founder,
Teach For All



ROBERT HAWKINS
Global Lead for Technology
and Innovation in Education,
World Bank



WAYNE HOLMES
Research Consultant for
UNESCO and Professor,
University College London



OLLI-PEKKA HEINONEN
Director General,
International Baccalaureate
Organization



ANDREW RATTUE
Principal,
St Clare's Oxford, UK



LUCÍA FIGAR
President and CEO of
The Global College



DAVID HAWLEY
Director General,
International School
of Geneva



CARMA ELLIOT
President,
UWC South East Asia



LINDA LIUKAS
Coder, entrepreneur,
children's writer and
illustrator



AINARA ZUBILLAGA
Director of Education
and Training,
Fundación COTEC



JUAN CARLOS LAUDER
Director,
Caixabank Dualiza



JUAN CARLOS TEJEDA
Director of Education
and Training,
CEOE



MILTON RIBEIRO
Minister of Education,
Government of Brazil



MARÍA BROWN
Minister of Education,
Government of Ecuador

19
OCTOBER

**Bridging the innovation
gap to transform
education systems**

16:00 - 17:00

Opening Ceremony. "EnlightED 2021 Hybrid Edition: Closing the Gaps"

- Speech by **Pilar Alegría**, Spanish Minister of Education.
- Conversation between **José María Álvarez-Pallete**, Executive Chairman and CEO of Telefónica, **Rafael Nadal**, professional tennis player and Prince of Asturias for Sports Awardee, moderated by **Eva Fernández**, Global Communications Director of Telefónica.

17:00 - 17:25

Empowering, training and supporting teachers for the digital era

- **Wendy Kopp**, Co-Founder and CEO of Teach for All, interviewed by **Magdalena Brier**, Managing Director of ProFuturo.

17:25 - 17:55

How to reach excellence and equity in education in a data driven world

- Conversation with **Robert Hawkins**, Global Lead for Technology and Innovation in Education at the World Bank, and **Wayne Holmes**, Research Consultant for UNESCO and Professor at University College London; moderated by **Maira Cabrini**, Communications Specialist.

17:55- 18:35

What have schools learnt during the pandemic?

- **Olli-Pekka Heinonen**, Director General of the International Baccalaureate Organization, interviewed by **Lucía Figar**, President and CEO of The Global College; followed by a panel with:
 - **Andrew Rattue**, Principal of St Clare's Oxford, UK.
 - **Carma Elliot**, President at UWC South East Asia, Singapore.
 - **David Hawley**, Director General at International School of Geneva, Switzerland.

18:35 - 19:15

The grammar of computers

- **Linda Liukas**, coder, entrepreneur, children's writer and illustrator; interviewed by **Teresa Nieto**, Blockchain Senior Specialist at Telefónica Tech.

19:15 - 19:55

Challenges for the future of TVET in Spain: report presentation

- **Ainara Zubillaga**, Director of Education and Training, fundación COTEC para la innovación.
- **Juan Carlos Lauder**, Director, Caixabank Dualiza.
- **Juan Carlos Tejeda**, Director of Education and Training, CEOE
- Moderator: **Luis Miguel Olivas**, Director of Employability and Innovation in Education, Fundación Telefónica.

20:00 - 20:30

Looking at the future of education in Latin America

- Interview with **María Brown**, Minister of Education at the Government of Ecuador.
- Interview with Milton Ribeiro, Minister of Education at the Government of Brasil
- **Manuel Muñiz**, Provost & Dean GPA of IE University.



MICHELLE WEISE
Vice Chancellor of
Strategy & Innovation,
National University System



ENRIQUE DANS
Professor of Innovation,
IE Business School



DEAN KAMEN
Creator of Segway
and Founder,
FIRST



CORINNE VIGREUX
Co-Founder, TOMTOM
Founder,
CODAM College



NICK VAN DAM
Director of the IE Center for Liquid
Learning and Corporate
Learning Innovation ,
IE University



FELIX OHSWALD
Founder & CEO,
GoStudent



JEFF MAGGIONCALDA
CEO,
Coursera



**TERESA
MARTÍN-RETORTILLO**
Executive President of IE
Exponential Learning ,
IE University



IGNACIO H. MEDRANO
Founder & Chief
Medical Officer,
Savana



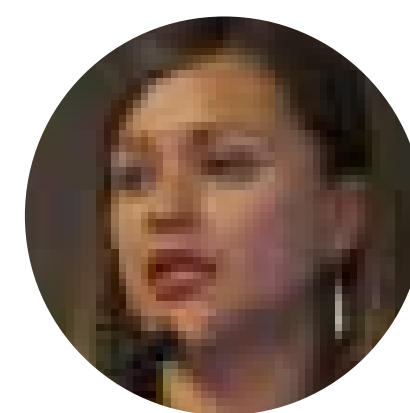
ANA CAPILLA CASCO
Director of Higher Education
and Science,
Organization of
Ibero-American States



**MARÍA LORETO
FERRARI**
Rector,
AIEP



ANA INOUE
Superintendent of Itaú
Education and Work,
Itaú Foundation for
Education and Culture



NANCY HUERTA
Director of Dual Education of
the Subsecretariat of Higher
Education,
Mexico



VINNY PUJJI
Managing Partner of
Left Lane Capital.

20
OCTOBER

**Bridging the skills
gap for new societal
challenges**

16:00 - 16:45

Preparing for jobs that don't even exist yet

- Fireside chat between **Michelle Weise**, Vice Chancellor of Strategy and Innovation at National University System and Author of 'Long-Life Learning: Preparing for Jobs that Don't Even Exist Yet', and **Enrique Dans**, Professor of Innovation at IE Business School.

16:45 - 17:20

How to boost creativity and innovation

- **Dean Kamen**, creator of Segway and Founder of First, interviewed by **Carmen Morenés**, General Manager of Fundación Telefónica.

17:20 - 18:00

The role of the immersive classroom in developing 21st century skills

- **Corinne Vigreux**, Co-Founder of TOMTOM and Founder of CODAM College.
- **Nick van Dam**, Director of the IE Center for Liquid Learning and Corporate Learning Innovation at IE University.

18:00 - 18:25

The future of Education

- **Felix Ohswald**, Founder & CEO of GoStudent.
- **Liz Fleming**, Evaluator at the European Innovation Council (EIC) Accelerator.
- **Vinny Pujji**, Managing Partner of Left Lane Capital.

18:30 - 19:00

Building workforce skills at scale through online training

- Fireside chat with **Jeff Maggioncalda**, CEO of Coursera, and **Teresa Martín-Retortillo**, Executive President of IE Exponential Learning at IE University.

19:00 - 19:15

Physical and digital: The search for balance

- Dr. **Ignacio H. Medrano**, Founder and Chief Medical Officer at Savana.

19:15 : 20:00

Fostering TVET in Latin America

- **Ana Capilla Casco**, Director of Higher Education and Science at the Organization of Ibero-American States.
- **María Loreto Ferrari**, Rector, of AIEP.
- **Ana Inoue**, Superintendent of Itaú Education and Work at Itaú Foundation for Education and Culture.
- **Nancy Huerta**, Director of Dual Education at the Subsecretariat of Higher Education of Mexico.



HOWARD GARDNER
Hobbs Research Professor of
Cognition and Education,
Harvard Graduate School
of Education



KIRAN BIR SETHI
Founder,
Design for Change



VINTON CERF
Vice President, Chief Internet
Evangelist of Google and
co-Founder of the Internet Society



**DIEGO DEL ALCÁZAR
BENJUMEA**
CEO,
IE University



DAVID DEL VAL
Director of Core
Innovation,
Telefónica



SANTIAGO ÍÑIGUEZ
President,
IE University



TAHA BAWA
CEO & Co-Founder,
Goodwall



HADI PARTOVI
Founder & Executive Director,
Code.org



DANIEL GOLEMAN
Psychologist and Author of
"Emotional Intelligence"



LEE NEWMAN
Dean,
IE Business School



MARÍA BENJUMEA
Founder & CEO,
Spain Startup



PABLO GONZALO
Global Head of Knowledge
and Digital Culture Area,
Fundación Telefónica

21
OCTOBER

**Bridging the digital gap to
reconnect with the youth
and foster positive change**

16:00 - 16:40

The app generation. How digital media technologies shape our youth

- Fireside chat with **Howard Gardner**, Hobbs Research Professor of Cognition and Education at Harvard Graduate School of Education, and **Kiran Bir Sethi**, Founder of Design For Change. Presented by **Pablo Gonzalo**, Global Head of Knowledge and Digital Culture Area at Fundación Telefónica.

16:40 - 17:05

Education in the Digital World: From the roots of the Internet to today and tomorrow's challenges

- Fireside chat between **Vinton Cerf**, Vice President, Chief Internet Evangelist of Google and Co-founder of the Internet Society, and **Diego del Alcázar Benjumea**, CEO of IE University.

17:05 - 17:20

Leveling the playing field for the next Generation

- **Taha Bawa**, Co-Founder and CEO of Goodwall.

17:20 - 17:50

Edutainment – new ways of learning

- Conversation between **David del Val**, Director of Core Innovation at Telefónica, and **Yago Fandiño**, Director of Children's Content at RTVE; moderated by **Ana Torres**, Education Editor at EL PAÍS.

18:00 - 20:00

Closing Ceremony: EnlightED2021 Hybrid Edition

- "Coding, the new universal language. Let's learn to code" with **Hadi Partovi**, Founder and CEO of Code.org.
- Conversation with **Daniel Goleman**, Psychologist and best-selling author of 'Emotional Intelligence', with **Lee Newman**, Dean of IE Business School.
- **EnlightED Awards Ceremony** to winning Ed-Tech startups.

At the end of the ceremony, a closing cocktail will be served.

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